Introduce Business Opportunity

1. Market statistics (Deadline Thursday, upload )

Competitors Cheryl

Indirect and direct

Market Value/Size Cheryl

Demographic (Age, Gender, Location, etc. ) Quan

Target Cheryl

Market Note( Anything left, like Vietnam does not has a leader/solution in C2C & B2C ) Cheryl

Guide: Collect all data, write down the source/link, save data and upload it on Slack, #data

All data will be used on next Saturday meet-up 05/30, will be classify to get the best data to use on the proposal.

2. Identify Problems: Jimmy

List down all business problems on Drive

3. Company Stage (Description): Huy

4. Revenue Model (Source of Income, where is the money come from) Thursday, All meet-up on Google Hangout

- Transaction Fee, Fixed Fee and Variable Fee (Private Seller, Retailer, Merchant)

5. Challenges

Financial Needs (Currently) Huy